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(Pages : 2)

Name..

Reg. No...................................

SECOND SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2018

(CUCSS)

M.B.A.

BUS 2C 15—MANAGEMENT INFORMATION SYSTEM

(2016 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer the following questions.
Each question carries 1 weightage.

1. What is meant by system analysis ?

2. What is the primary objective of software quality assurance ?

3. What is context diagram ?

4. What do you mean by detection of errors ?

5. What is an Accounting System ?

6. Distinguish between transcription error and transposition error.

(6 × 1 = 6 weightage)

Part B

Answer any four of the following questions.
Each question carries 3 weightage.

7. List and explain the components of DSS.

8. Using examples, compare and contrast expert system and MDSS.

9. What are the security measures that a company can use to manage their security ?

10. Explain how MIS is used in marketing and finance departments.

11. Explain in detail computer crime and hacking as the biggest issue to the information system.

12. Explain software quality assurance activities in detail.

(4 × 3 = 12 weightage)

Turn over

Part C

Answer any **three** *of the following questions.*
Each question carries 4 weightage.

13. Discuss the designing og structured programs with an example.

14. How the risk is assessed and managed in information systems ?

15. Give the framework for MIS organization and explain its components.

16. Explain the steps of structured system development strategy with an example.

17. List different software life cycle models and explain any one of them.

(3 × 4 = 12 weightage)

Part D

Answer the **compulsory** *question.*
6 *weightage.*

18. In what ways do you think organisation structure influences MIS and in turn MIS influences the organisation structure—Discuss ?

(1 × 6 = 6 weightage)