

# Business Today B-Schools Ranking 2022

## SIMS Ranked 7th among the top B-Schools in Kerala

In the latest ranking, published in the November 13th 2022 issue of Business Today magazine, of the top B-schools in India, Sahrdaya Institute of Management Studies (SIMS), Kodakara, has been ranked 7th best B-School in Kerala and secured the 259th rank in their overall ranking of all the colleges in India.

The Business Today-MDRA Best B-school Survey has established itself as the primary reference point for business education aspirants over the past nine years and SIMS is proud to have achieved such good positioning in its first year of participation. The process involved the aggregation of data from India's top B-schools through a detailed questionnaire spanning almost 20 pages. The data collected from about 300 + colleges, contributed towards their scores across five parameters (1 Learning Experience 2 Living Experience 3 Placement Performance 4 Selection Process followed by the colleges 5 Future orientation 6 ROI for students), and 127 sub-parameters or attributes. All data submitted were for the current academic year. Apart from the main ranking of the institutes, Business Today has also published ranks of schools based on each primary parameter, cities, zones, and return on investment (RoI). Separate rankings of private and government institutions have also been published. The big trend in business education this year is the distinct imprint of the pandemic on business school education and area where SIMS has excelled.

As industries and companies have moved en masse to digital methods of doing business, SIMS has been able to successfully course correct and add modules on artificial intelligence (AI), machine learning (ML) and other digital technologies to their MBA courses. Our vision is that in the long run, such integration of industry needs will only help our students become ready to join the workforce with digital skillsets in addition to management skills.

For the reference

<https://www.businesstoday.in/bt-schools>

### Business School Rankings

2022 2021 2020 2019 2018 2017 2016

Note: Ranking based on score obtained out of the total of 1,000. Different weightage assigned to each of 5 parameters. Click on any to view its ranking.

Overall 1000

Learning 250

Living 150

Placement 250

Selection 150

Future 200

ROI

Sahrdaya Institute of Management Studies

Rank	Name	Score	
259	Sahrdaya Institute of Management Studies, Thrissur	435.7	<div><div>121.9</div><div>104</div><div>83.8</div><div>70.3</div><div>35.7</div></div>

(filtered from 281 total entries)

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2022	2021	INSTITUTE	STATE	ZONE	GOVT/ PVT.	
<b>248</b>	266	S.V. Institute of Management, Kadi	Gujarat	West	P	
<b>249</b>	272	Sau Leena Kishor Mamidwar Institute of Management Studies & Research, Chandrapur	Maharashtra	West	P	
<b>250</b>	258	Poddar Management and Technical Campus, Jaipur	Rajasthan	North	P	
<b>251</b>	274	Department of Business Administration, Kanpur Institute of Technology, Kanpur	Uttar Pradesh	North	P	
<b>252</b>	DNP	Aristotle PG College, Hyderabad	Telangana	South	P	
<b>253</b>	255	Dr. V.N. Bedekar Institute of Management Studies, Thane	Maharashtra	West	P	
<b>254</b>	281	Seshadripuram Institute of Management Studies, Bengaluru	Karnataka	South	P	
<b>255</b>	286	Department of Management Studies, The Oxford College of Engineering, Bengaluru	Karnataka	South	P	
<b>256</b>	279	Global Business School, Hubli	Karnataka	South	P	
<b>257</b>	297	ITM Vocational University, Vadodara	Gujarat	West	P	
<b>258</b>	264	Faculty of Commerce Business Management, Amrapali Institute of Technology and Sciences, Haldwani	Uttarakhand	North	P	
<b>259</b>	275	Sahrdaya Institute of Management Studies, Thrissur	Kerala	South	P	
<b>260</b>	DNP	MGM Institute of Management, Aurangabad	Maharashtra	West	P	
<b>261</b>	294	T. John College, Bengaluru	Karnataka	South	P	
<b>262</b>	293	Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology, Vijayawada	Andhra Pradesh	South	P	
<b>263</b>	301	Shri Vaishnav Institute of Management, Indore	Madhya Pradesh	West	P	
<b>264</b>	265	Postgraduate Department of Business Management, Sardar Patel University, Vallabh Vidyanagar, Anand	Gujarat	West	G	
<b>265</b>	280	Baba Farid College of Management & Technology, Bathinda	Punjab	North	P	
<b>266</b>	250	Indirapuram Institute of Higher Studies, Ghaziabad	Uttar Pradesh	North	P	
<b>267</b>	290	Astha School of Management, Bhubaneswar	Odisha	East	P	
<b>268</b>	289	Sinhgad Business School, Pune	Maharashtra	West	P	
<b>269</b>	DNP	Sheila Raheja School of Business Management and Research, Mumbai	Maharashtra	West	P	
<b>270</b>	295	DAV Institute of Management, Faridabad	Haryana	North	P	
<b>271</b>	284	CK Shah Vijapurwala Institute of Management, Vadodara	Gujarat	West	P	
<b>272</b>	298	Chetan Business School, Hubli	Karnataka	South	P	
<b>273</b>	300	Indore Management Institute and Research Centre, Indore	Madhya Pradesh	West	P	
<b>274</b>	DNP	AMS School of Informatics, Hyderabad	Telangana	South	P	
<b>275</b>	DNP	Institute of Management Study, Kolkata	West Bengal	East	P	
<b>276</b>	DNP	Department of Management Sciences & Research, G.S. College of Commerce & Economics, Nagpur	Maharashtra	West	P	
<b>277</b>	303	Amjad Ali Khan College of Business Administration, Hyderabad	Telangana	South	P	
<b>278</b>	DNP	SJB Institute of Technology, Bengaluru	Karnataka	South	P	
<b>279</b>	DNP	Shiksha Mandal's Govindram Seksaria College of Commerce, Department of Advanced Management Studies, Wardha	Maharashtra	West	P	
<b>280</b>	DNP	Vidyasagar Institute of Management, Bhopal	Madhya Pradesh	West	P	
<b>281</b>	DNP	IMS Business School, Kolkata	West Bengal	East	P	

Ranking is based on objective data only. Only those B-schools which submitted their objective data have been ranked. Institutes like IIM Kozhikode, ISB Hyderabad, considered eligible for participation in the ranking: i. Minimum three batches passed out; ii. Offering full-time Post Graduate Programme in Management. All score